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INFOSPHERIX ADDS GOLF PACKAGE TO ITS RESERVEWORLD BUSINESS LINE Partnership with The Active Network Allows Integrated Solution for Parks

BELTSVILLE, MD (NASDAQ/SPEX). InfoSpherix Incorporated is adding an integrated golf course management module to the suite of business solutions it offers to public parks agencies through its ReserveWorld business line, thanks to a technology partnership the Company has struck with The Active Network, Inc. InfoSpherix will incorporate technology from Active Golf Solutions, a part of The Active Network, and a leading provider of course management software, online tee time reservations and marketing services to golf courses.

With 12 state and three county park agencies as ReserveWorld clients, InfoSpherix has become one of the major providers of centralized reservations and point-of-sale services for camping, boating, and other kinds of attractions commonly found at public parks.

Golf courses have become a staple of state, county, and city park systems, and act as important revenue generators for the agencies that own them. The problem for the agencies has been that the golf courses, campgrounds, marinas, and other venues in any park system have operated with totally separate management systems. This has left the sponsor agencies unable to process cross-venue packages and gift cards or to easily generate system-wide financial reports.

By integrating Active Golf Solutions' course management software with InfoSpherix's ReserveWorld products, public park agencies will reap the benefits of a single automated system that effectively aggregates operations and reporting between golf and a wide range of park services. Additionally, the public will have the ability to easily make reservations from one central web site.

Nearly 400 golf courses are using Active Golf Solutions' software and online tee time reservation systems to manage tee sheets, online and touch tone reservations, point-of-sale, inventory, loyalty programs, member billing, accounts receivable, event and catering contract management, and other daily administration.

"We had already integrated our own applications for reservations, rentals, point-of-sale, and tour ticketing, which our customers have found very useful," said InfoSpherix President and CEO Richard Levin. "Golf courses are the next natural step. Instead of building a golf course system from the ground up, we decided to find a superior, existing package by a company that was committed to work with us to reach an appropriate level of system integration. Active answered the call, and I think it will be a great partnership."

"Not only will parks see improved customer service and increased ecommerce capabilities, they have the added benefit of working with two established and trusted sources heavily focused on delivering solutions to governments in the recreation sector," said Alex Barnetson, senior vice president, The Active Network, Inc.

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Active Golf Solutions

Active Golf Solutions, part of The Active Network, Inc., is a leading provider of golf course management software solutions, online tee time reservations and marketing services to municipal, daily fee, semi-private, private, resort and military golf courses and multi-property golf facilities. Active Golf Solutions offers golf course operators comprehensive management software to manage every aspect of administration, marketing and online event management services, and a range of resources for golfers. To help golf course operators promote their courses and facilities, Active Golf Solutions also markets local tee times online and offers marketing services that include customized Web sites, search engine optimization, database marketing, loyalty programs, event promotion and advertising. Its online event management services offer tools for event directors to efficiently set-up, administer, communicate and promote any size golf event or tournament. Through its national consumer portal, www.ActiveGolf.com, golfers can access one of the largest and most comprehensive Web resources for local golf information and services. For more information, visit www.ActiveGolfSolutions.com.

InfoSpherix Incorporated

InfoSpherix designs, hosts, and operates real-time business and contact center solutions for government agencies, with a major focus on public park agencies. InfoSpherix is a wholly owned subsidiary of Spherix Incorporated, based in Beltsville, Maryland. Under its motto, "A World of Solutions," Spherix's mission is to create value and increase shareholder wealth through innovations that benefit our clients and the human condition. Spherix offers innovations in information technology, knowledge management, and biotechnology.

Certain statements contained herein are "forward looking" statements as defined in the Private Securities Litigation Reform Act of 1995. Because such statements include risks and uncertainties, actual results may differ materially from those expressed or implied. Factors that could cause actual results to differ materially from those expressed or implied include, but are not limited to, those discussed in filings by the Company with the Securities and Exchange Commission, including the filing on Form 8-K made on March 3, 1999.

Our Internet address is <http://www.spherix.com>.

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